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Giulia Negri, La Morra (Piedmont)

Nebbiolo Pian delle Mole DOC

Vintage	2024
Winemaker	Giulia Negri
Region	Piedmont
Alcohol	13% vol.
Grapes	100% Nebbiolo

Winemaking

The grapes originate from vineyards situated at 500 m above sea level, from the lower altitudes of Serradenari. Its soils are calcareous and clayey. The grapes are spontaneously fermented, with maceration lasting 20 days. Once the fermentation process is complete, the wine rests for 18 months in large wooden barrels.

Our tasting note

Bright ruby red with garnet hues. Aromas of ripe plums and sour cherries on the nose, with hints of leather to mineral and floral notes. Wonderfully melting on the palate, velvety, fine-grained tannin with a long-lasting finish.

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Giulia Negri



The winery in La Morra encompasses 6.5 hectares of vineyards and 12 hectares of woodland, where the famous white Alba white truffles thrive. The organically cultivated vineyards are situated at an altitude of between 350 and 540 metres. At the top lies the Serradenari single vineyard, the highest vineyard in the entire Barolo area. The location provides optimum conditions for the Nebbiolo, which is responsible for the unusually long-lived growths. It is a variety with great personality, Giulia Negri enthuses. It cannot be reproduced, is unique and majestic. Giulia Negri is an impressive young woman. Before turning 20 she had tasted her first own wine selections in her parents' winery, which she took over completely at the age of 23 after studying to become a bio-technologist and undertaking internships in Burgundy. Her first own Barolo was the 2007 vintage and it immediately made it into Wine Enthusiast's Top 100. At that time, she was still referred to as a «garage winegrower». A lot has happened since then. She always wanted to make her own wines, in her own way, fully detached from other schools of thought. Traditional and modern at the same time in their own cheeky style. Today, the «Barolo Girl» - as Giulia is also known - is one of the most watched young winemakers of her generation, although she has only been running the winery on her own since 2014.

Suitable with



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